

## Colonel Carl E. Heustis Named Life Member ASHA Launches Teenage VD Study



PHOTO BY COURIER-JOURNAL AND LOUISVILLE TIMES

Honored for his work in maintaining decent conditions and for repressing vice in Louisville, Police Chief Carl E. Heustis (right) is shown receiving his certificate of Honorary Life Membership in the American Social Hygiene Association from ASHA president, Philip R. Mather.

### Louisville Police Chief Honored

"In recognition of his outstanding national leadership in law enforcement," and his consistent efforts to maintain decent environmental conditions, Colonel Carl E. Heustis, Louisville Chief of Police, was named an honorary life member of the American Social Hygiene Association in Louisville on September 23.

Mr. Philip R. Mather, president of ASHA, made the presentation at a luncheon sponsored by the Louisville Health and Welfare Council.

Mr. Mather was also honored at the event, being given the title of "Kentucky Colonel."

Omer Carmicheal, superintendent of Louisville City Schools; Dr. Maurice Kamp, City-County Health Director, and Norman E. Isaacs, managing edi-

tor of the Louisville Times, spoke for the community. They praised Colonel Heustis' twelve years as Chief, stressing his devotion to duty, and his determination to adhere to the Louisville tradition of public service with honor.

Prior to World War II, Louisville had grave problems of commercialized prostitution. Under Heustis' direction, the Police Department has consistently kept at the job of good policing. The American Social Hygiene Association honored Carl E. Heustis because he has maintained a record of keeping Louisville virtually free of prostitution and allied vice. Louisville now ranks high among the major cities in decency and morality. Constant surveillance and sound police work keep it that way.

The American Social Hygiene Association has begun a pilot study in New York City geared to a better understanding of sex behavior among the teen-age group who have venereal diseases or who have been exposed to them.

Purpose of the study is to investigate some of the causes of the national increase in teenage VD, one case is reported every eleven minutes in the "under twenty" age bracket, and to arrive at means of control through effective casefinding techniques. Indications are that the methods used in adult casefinding are not as successful with adolescents.

The study is being carried out in New York City's venereal disease clinics with the cooperation of the City Health Department. It will consider the social, economic and cultural background of the teen-ager, viewing sex behavior as an index of social adjustment.

Interviewers will seek information such as family and neighborhood environment; institutional and casual affiliations, including group or gang memberships; religious and employment activities; experience with pregnancies, abortions, illegitimate births and marriage, etc.

The New York City Teenage VD Study was made possible by a grant from the United States Public Health Service, and is under the direction of Dr. Celia S. Deschin. Dr. Deschin is a specialist in interview techniques. A graduate of Smith College, she received her M.S. from Columbia and her Ph.D. from the Center for Human Relations and Community Studies of New York University.

ASHA is currently engaged in three other studies of sex behavior among adolescents, in St. Louis, Mo.; Los Angeles, Calif., and Boston, Mass.

## ASHA Staff Attend World Health Assembly

Three members of the ASHA staff attended the Eleventh World Health Assembly in Minneapolis from May 28 through June 13. The Association participated in the Assembly meetings as the U. S. member of the International Union Against the Venereal Diseases and Treponematoses.

Representing ASHA at the Assembly were Mrs. Josephine V. Tuller, director of the International Division; Mrs. Alko Y. Abe, assistant director of the Union's Regional Office for the Americas; and Dr. E. Gurney Clark, ASHA medical consultant.

Dr. Clark presented a formal statement before the program committee of the Assembly, warning against over-optimism in matters relating to VD and yaws control. Insisting that vigilance should not be relaxed, he noted that in 1957 18 states in the United States showed increases over the previous year in the number of reported cases of VD.

Dr. Clark also said that while yaws has been eradicated in certain parts of the world, the disease could reappear if care were not taken to control it.

Dr. Clark recommended that the World Health Organization undertake a world-wide program to eradicate yaws before people could develop resistance to penicillin. A statement issued by the American Venereal Disease Association, supporting Dr. Clark's views, was distributed to the 85 delegations present at the Assembly. (Dr. Clark's statement is available on request at ASHA headquarters).

Dr. Thomas Parran was given the Leon Bernard Foundation Award for 1958 at a commemorative session preceding the Assembly meetings in recognition of his outstanding contributions and practical achievements in the field of public health.

Dr. Leroy E. Burney, Surgeon General of the U. S. Public Health Service and a member of ASHA's Board of Directors, was elected president of the Assembly to succeed Dr. Sabin Hassan Al-Wahbi, of Iraq.

Participation in the Assembly meetings was the largest in the history of the World Health Organization.

## People And Places

Mrs. Mildred Smith has been named educational associate of the Cincinnati Social Hygiene Society, according to an announcement by Roy E. Dickerson, executive secretary. Mrs. Smith was formerly a counselor of the Juvenile Court in Salina, Kansas. . . . Mrs. Kenneth Lawson was re-elected president of the Spokane (Wash.) County Social Hygiene Association. Dr. G. A. Schlaugh was elected vice-president; Mrs. Elizabeth Tallent is secretary; and Mrs. Ruby Railsback will serve as treasurer. . . . The Kansas City Social Hygiene Society recently purchased three new films. The additional films bring the Society's library to a total of 31 films and 26 film strips for loan and rental purposes. . . . The Los Angeles Health Education and Venereal Disease Council has elected the following officers: Dr. Rosalio Munoz, president; Mrs. J. Marie Turner, vice-president; the Rev. St. Paul Epps, secretary; and Mr. J. J. Rodriguez, treasurer. Len H. Glass is the Council's executive director. . . .

## New Gains In Support

ASHA will be an agency participant in the North Carolina portion of the Carolinas United Community Services campaign this fall. It now is a member agency in all of the organized state-package appeals. In addition, 10 individual community chests and united funds are including ASHA as a new organization in campaigns for 1959, according to reports received through August 31st.

For the current year, ASHA was included as a new participant in 31 community chests and united funds. Regionally, new support for 1958 was received as follows: Far West from 8 community chests and united funds; Mid-west 8; South East 5; South West 4; North East 4 and Central Atlantic 2. A total of 851 united community appeals are supporting ASHA in 1958.

ASHA has published a formal statement of its fund-raising policy entitled, "Why We Believe in United Giving." Copies are available upon request.

## WHO Celebrates Birthday



PHOTO BY MINNEAPOLIS MORNING TRIBUNE

Dr. M. G. Candau (left), director general of the World Health Organization, and Dr. Giovanni A. Canaperio, secretary-general of the International Union Against the Venereal Diseases and Treponematoses, cut a birthday cake presented to WHO in celebration of the organization's tenth anniversary. The cake was presented at a reception given in Minneapolis, May 29th, by twenty-nine non-governmental organizations working with WHO.

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## 'ASHA AND THE ARMED FORCES'

We are pleased to present herewith some excerpts from a paper entitled "ASHA And The Armed Forces," written by Donald A. Clarke, the Association's western regional director.

"As part of a continuing effort to help communities create and maintain socially healthy conditions, the American Social Hygiene Association has developed a close liaison with the Armed Forces. Each year thousands of young people enter, or are discharged from the Army, Navy, Air Force, Marine Corps and Coast Guard. What happens to them during this period may have an important effect, not only on them, but on you.

"At an age when sexual drives are urgent, and deprived of many of the normal social contacts and emotional outlets available to him as a civilian, the youthful service man needs a new kind of support if he is not to be exposed to such hazards as prostitution and venereal disease.

"This help and support are given to him by the Armed Forces Disciplinary Control Boards. It is hardly the responsibility of the military establishment to stand *in loco parentis* to its troops, but it is in the best interests of the service and of the nation to protect military personnel from avoidable risks.

"To assist responsible commanders in effecting coordination with civilian agencies of the medical and law enforcement activities of the armed forces, senior boards in each of the six Army areas meet quarterly and local boards with responsibility for smaller areas meet monthly. Recommendations of local boards are reviewed and passed on by the senior boards. Each consists of officers from the several different services, with representatives of public health departments, the police, the American Social Hygiene Association and other civilian agencies present in an advisory capacity.

"The boards study conditions relating to the health, morals and welfare of the armed forces, considering problems of discipline, prostitution, VD, liquor violations and other conditions in adjacent communities. The reports of undercover investigations of vice, made by ASHA's staff of trained investigators, are sent to the appropriate commanders and are reviewed at board meetings. When possible, the ASHA regional director for that Army area attends the meeting to discuss the results of the survey."

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## Indiana PHA Award To Mrs. Nicholson



PHOTO BY INDIANAPOLIS STAR

Mrs. Meredith Nicholson, Jr., executive secretary of the Indianapolis Social Hygiene Association, shown accepting the 1958 Indiana Public Health Association's Distinguished Service Award. The award was given to Mrs. Nicholson by Dr. W. W. Patty, chairman of the Association's awards committee, because of her outstanding contributions to the field of public health.

## PUBLIC INFORMATION DIRECTOR NAMED

Mary K. Mangan has been named Director of the American Social Hygiene Association's Division of Public Information, Conrad Van Hyning, ASHA executive director, announces.

Before coming to ASHA, Miss Mangan had been associated with the U. S. Public Health Service on special assignment to the National Health Council, and also served as assistant Public Information Director for the New York Office of the Atomic Energy Commission.

A native of Cleveland, Ohio, Miss Mangan was Public Relations Director for the Cleveland YWCA, and account executive for the firm of Chute and Associates.

Miss Mangan's background also includes work in the field of radio and television.

She is a graduate of the Ohio State University.

This issue of Social Hygiene News combines September and October. Future issues will, however, be on a month-to-month basis as in the past.

## NEW SOCIAL HYGIENE GROUP FORMED IN JACKSONVILLE

Interest of prominent citizens has activated a new social hygiene group in Jacksonville, Fla.

Mr. William A. Howard is president of ASHA's newest affiliate.

Other officers of the Citizens Social Hygiene Committee of Duval County are Harold Baker, first vice-president; Harold Duguid, second vice-president; Mrs. Brewster J. Durkee, secretary, and Frank Elmore, treasurer.

Goals of the organization are to support the work of the American Social Hygiene Association in education for personal and family living, control of VD and repression of organized vice in their community.

## STAFF RESIGNATIONS

Two members of the ASHA headquarters staff resigned during the summer, it was announced by Conrad Van Hyning, executive director.

H. Lamar Boland, director of the Division of Field Services and for ten

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## Social Hygiene News AMERICAN SOCIAL HYGIENE ASSOCIATION

### 'SOCIAL HEALTH INTO ORBIT'

Last May Dr. John Beeston, professor of public health and medicine at UCLA, and an ASHA Board member, presented an address at the annual conference of the California Association for Health and Welfare. We are happy to present some excerpts from this speech, which was entitled "Social Health Into Orbit."

"Education is being indicted from all sides, whether it be too broad and not deep enough or too technical and not liberal enough, or not enough soon enough. All possible types and combinations are stressed by different viewers as the root of the problem. A quick review of history reveals that this is not a new phenomenon. Many of the identical charges at present being levelled at education in the U. S. have appeared in the writings of man from Greek civilization onward.

"Agencies in the health and welfare fields are also constantly in need of reappraisal in relation to their aims and objectives and the needs of the communities in which they function. . . .

"The American Social Hygiene Association was founded in 1912 as the result of social pressures and concern with the problems of vice and venereal disease. Since that time it has played a leading role both in the United States and through international organizations . . . in ways to control prostitution and organized

vice and to spearhead public endeavor in combatting VD.

"As the initial programs of the American Social Hygiene Association developed, it became clear that the problems of prostitution and the venereal diseases were related to sex activities which were spawned from ignorance of elementary facts. It followed that sex education would be a means of tackling the problem a stage further back, and though it alone would not eradicate vice or VD, it would alert an informed public to hazards previously unsuspected. So the advocacy of more and better sex education became a major feature of the program of the Association in addition to continued efforts to stimulate community action to control vice and venereal disease.

"After several years of involvement in the problems of sex education, it has become apparent that it is more than just the introduction of elementary facts of anatomy and physiology, and includes the whole range of physical, emotional and social changes that occur with maturation and the preparation of young people to understand what is involved and how they may accept and discharge the responsibilities of adulthood.

"This broader concept of sex education . . . is frequently called family life education, but it is truly social health."

### 'ASHA AND THE ARMED FORCES'

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"Although the boards are not punitive bodies in any sense . . . they carry a big stick. When information is received that undesirable conditions obtain in a given place . . . a letter of warning may be sent to the proprietor. If the adverse conditions continue, an invitation is sent to him to meet with the board for discussion of the matter. If this does not bring needed results, economic power can be wielded which is usually understood by any business man—his place may be placed 'off limits' and 'out of bounds' to military personnel, with consequent loss of patronage.

"A community can, in this way, be protected in a relatively painless fashion from the painful results of its own laxity. Many communities owe a large debt of gratitude to the Disciplinary Control Boards and to such cooperating agencies as ASHA."

### STAFF RESIGNATIONS

CONTINUED FROM PAGE 3

years a member of the ASHA staff, resigned on June 30 in order to return to his home city of Atlanta, Georgia; and Edgar C. Cumings, director of the Division of Public Information, resigned effective August 31 to become Director of General Studies and Advising at Lake Erie College, Painesville, Ohio.